



2018 EXHIBIT SPACE CONTRACT

Exhibits: March 7-8, 2018

Orange County Convention Center, North Concourse • Orlando, FL

iwceexpo.com

MAIL, FAX OR EMAIL TO:

IWCE 2018 c/o Penton

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Please select one:

- IWCE 2018
- IWCE's Network Infrastructure Forum

I. COMPANY INFORMATION

Company Name _____

Exhibiting As (if different from above) _____

Street _____ Suite _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone* _____ Fax* _____
Please include city and country codes. Please include city and country codes.

Website _____

Primary Contact Name _____ Title _____

Email _____ Cell Phone _____

Billing Contact Name _____ Title _____

Email _____ Cell Phone _____

*By providing your cell number, you are giving Show Management permission to contact you via text or phone regarding emergency situations and onsite Show updates.

*By providing the contact information above, you acknowledge and agree to Penton's use of your contact information to communicate with you about events, products, services and offerings by Penton, its brands, affiliates, and/or third-party partners, consistent with Penton's Privacy Policy (accessible at www.penton.com/privacy-policy). In addition, I understand that my personal information may be shared with any sponsor(s) of IWCE 2018 or IWCE's Network Infrastructure Forum, so they can contact me directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information may be used by them. Your personal information may also be shared with other participants of the IWCE 2018 or IWCE's Network Infrastructure Forum.

II. SPACE REQUIREMENTS AND OPTIONS

PRICING		10x10	10x20	10x30
	Inline		\$3,350	\$6,700
Corner*		\$3,750	\$7,100	\$10,450
		*2nd inline corner fee = \$400. No corner charge for islands.		
Island	Under 1200 sq. ft.		\$32.50 per sq. ft.	
Island	Over 1200 sq. ft.		\$31.50 per sq. ft.	

*Minimum booth size: 10'x10' = 100sq.ft. (3.05m x 3.05m = 9.3m² approx.)

Our Space Preferences: 1st: _____ 2nd: _____ 3rd: _____

I prefer not to be located near the following companies:

Products/services to be exhibited:

Desired exhibit size: _____ ft. x _____ ft. = _____ total sq. ft.

Booth Cost: US\$ per sq. ft. _____ x _____ total sq. ft. = \$ _____

Corner charges: \$ _____

Exhibits Plus Option **\$1,295**

- Exhibitor listing with your company logo in IWCE's Show Directory, distributed onsite and online to all IWCE attendees. Deadlines apply.
- Enhanced online exhibitor listing to include company logo and ability to upload additional documents including press releases or product sales sheets.
- IWCE Post-Show Attendee List (Name, Title & Company Name only).
- IWCE Post-Show Mailing List distributed through a 3rd party mail house.
- Logo and URL posted to IWCE Featured Exhibitors section of IWCE's Urgent Communications website.
- Mobile App - Logo on your listing in the mobile app, and unlimited PDF uploads. Post Show metrics are available.
- Video - Exhibitor may upload an existing video to their IWCE online exhibitor listing.

Please contact me with additional information about:

- 2017 Post-Show Eblast Mobile App Sponsorships
- IWCE's Online Advertising IWCE's Urgent Communications' Opportunities

FOR SHOW MANAGEMENT USE ONLY:

Date Received: _____

Accepted by: _____

Booth Assigned: _____

Size: _____

Sq. Ft.: _____

Booth Cost = \$ _____

Corner Charge = \$ _____

Sponsorship Cost = \$ _____

TOTAL COST \$ _____

III. PAYMENT INFORMATION

Please include invoice # and customer # on check stub or wire transfer

CREDIT CARD:

Credit card payments must be made online at www.iwceexpo.com/payments. You will receive detailed instructions and a password along with your invoice via e-mail. Your deposit is due according to the payment schedule under Exhibit Space Terms below. Please contact your sales manager for more information.

Make checks payable to:

IWCE/Penton Media
24654 Network Place
Chicago, IL 60673-1246

Wire Transfer:

JPMorgan Chase
New York, NY
ABA #021000021
Account #811104744
SWIFT: CHASUS33

Express Mail Address:

JPMorgan Chase
131 S. Dearborn, 6th Fl
Chicago, IL 60603
Attn: Penton Media 24654

IV. EXHIBIT SPACE TERMS

By completing and returning this contract, the company identified below ("you" or "exhibitor") is applying for exhibit space at IWCE Expo 2018 or IWCE's Network Infrastructure Forum (the "Show"). Upon written confirmation of acceptance by IWCE and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and IWCE governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth below on this contract form and the Additional Terms and Conditions (accessible at iwceexpo.com/terms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at iwceexpo.com/esk); and (iii) all additional policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. IWCE reserves the right to reject any application for exhibit space for any reason.

Payment schedule:

- 25% Required Deposit (must accompany all contracts upon signing)
- 50% must accompany all contracts submitted on or after July 24, 2017 and before November 27, 2017.
- 100% must accompany all contracts submitted on or after November 27, 2017.

Show Management may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve exhibitor of its obligations under this Agreement.

Cancellation and Reduction of Space Policy: Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellation requests must be in writing, and agreement by Show Management to any request for cancellation of exhibit space/Exhibits Plus or reduction of space shall be subject to the following fees:

- Cancellations or booth downsizes received before July 23, 2017 are subject to a fee equal to 25% of the booth price.
- Cancellations or booth downsizes received on or after July 24, 2017 and before November 26, 2017 are subject to a fee equal to 50% of the booth price.
- The full contract price is due and payable and non-refundable for any cancellations or booth downsizes received on or after November 27, 2017.

CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Name (please print) _____ Title _____

Authorized Signature _____ Date _____