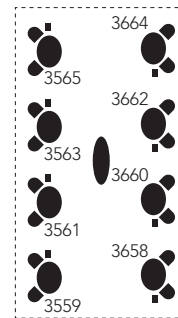


APP CENTER

Mobile applications can play an important role in critical communications, empowering its users with improved safety, situational awareness and efficiency. Its use by first responders and the public safety community has drastically increased in recent years. If you are an app developer in this space, then you need to be part of IWCE's App Center. The customized stations in this pavilion give you the perfect platform to showcase and demonstrate your apps to IWCE attendees. There's no better opportunity to increase awareness about your product. **Limit: 8 stations.**

Turn-Key Package Includes:

- One branded pedestal with a locking door (40" high by approximately 1 M in diameter)
- Two stools per station and navy blue carpet
- One double sided 18"x18", 8' high pole sign with company logo and booth #
- 5 amp drop: one 500 watt connection per station
- Wi-Fi (*Maximum of 2 devices may be connected to the Pavilion's Wi Fi hot spot)
- Three Exhibitor Badges
- Listing in the Official IWCE Show Directory and Mobile App



App Center is branded with an 1 Meter x 11' High lit tower. This is shared space and exhibitors must stay within the 5x10 space provided. Pricing includes standard carpeting. Any service ordered that is not included in the station inclusions above are the responsibility of the exhibitor. See Exhibitor Services Kit located in the [Exhibitor Console](#) for more information.

Pricing: \$1,950

Exhibiting Company Name _____ Station # _____

Company Contact _____ Sponsorship Contact _____

Email _____

Address _____

City _____ State _____

Zip _____ Country _____

Office Phone* _____ Mobile Phone* _____

Fax* _____ Website _____

Preferred Method of Message: Email Office Voicemail Mobile Voicemail Text **Please include city and country codes*

TERMS & CONDITIONS: Exhibitor agrees to pay the applicable amount indicated above for the sponsorship selected above. In the event that the sponsor must cancel its contract for sponsorship, no refunds will be offered. It is understood that exhibitors are responsible for providing IWCE with all company logos and advertising material for use with any sponsorship and all materials provided are subject to approval by Show Management in its discretion. Acceptance of this application by Penton constitutes a contract, and by signing below, exhibitor agrees to abide by the terms and conditions herein (accessible at iwceexpo.com/terms) as well as the Terms and Conditions of List Rental and Penton Online Services Terms and Conditions set forth on the Advertising and Sponsorship section of iwceexpo.com, each of which are by this reference incorporated herein and made a part hereof.

Once your contract is processed, you will receive an email containing payment information.

Authorized Signature _____

Print Name _____

Title _____ Date _____

Please return the signed contract to your assigned Sales Manager below:
Stephanie McCall • 913-981-6146 • Stephanie.McCall@penton.com
Lucy Green • 949-838-2160 • Lucy.Green@penton.com