



## 2011 10x10 Turnkey Package

- *Exhibit Space*
- *Display Package*
- *Exhibits Plus Promotional Package*

### All In One Easy Payment

**If Ordered by Feb. 11: \$5,700, after Feb 15: \$6,600**

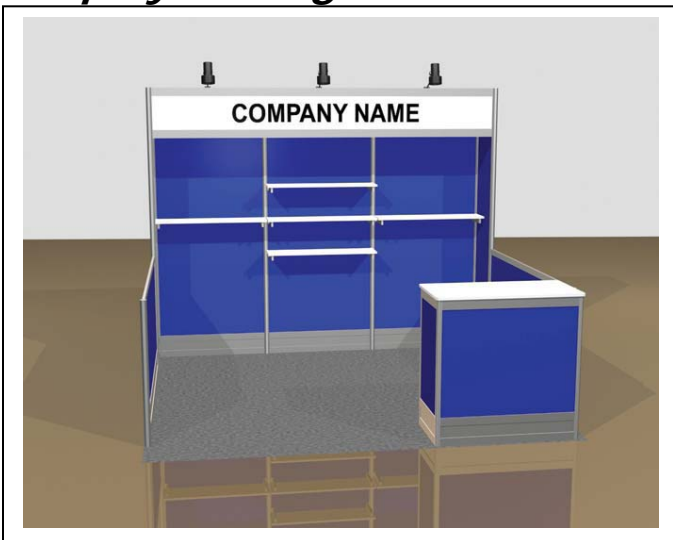
#### ***Exhibit Space:***

To select exhibit space or to confirm your Turnkey Package reservation, please contact your Sales Manager:

Stephanie McCall: Companies A – K  
Phone (913) 981-6146  
Fax (913) 514-6339  
[Stephanie.mccall@penton.com](mailto:Stephanie.mccall@penton.com)

Cathi O'Brien: Companies L - Z  
Phone (203) 358-4305  
Fax: (913) 514-3694  
[Cathi.obrien@penton.com](mailto:Cathi.obrien@penton.com)

#### ***Display Package:***



#### 10' X 10' Display Package Includes

- One 1 meter counter
- Five 1 meter shelves
- One 117" x 12" sign
- One 90 sq.ft. 13 oz. carpet
- Two Padded Chairs
- Three Arm Lights
- Electrical Service for Lights only
- Trash Can

#### ***Exhibits Plus Promotional Package:*** Turnkey Display Benefits:

- Company Logo and Link to your website  
From your online listing on [www.iwceexpo.com](http://www.iwceexpo.com)
- IWCE Post-Show attendee list
- Your Company Logo included with your  
Listing in the IWCE 2011 Official Show Directory

No Shipping Fees  
No Installation or Dismantle fees  
No booth display (shipping) charges  
Booth will be set up when you arrive  
Reduced set up time/Travel expenses  
Display can be customized to your specifications  
through GES



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***Please Complete and Submit to Sales Manager:***

**Exhibiting Company Name (for Display header Panel as seen on previous page):**

\_\_\_\_\_

Please check box to include company logo – please forward via email in EPS format to Sales Manager.

**Booth #:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Font Style:**

**Panel Color:**

\_\_\_ Arial

\_\_\_ Blue Fabric

\_\_\_ **Times New Roman Bold**

\_\_\_ Gray Fabric

\_\_\_ Times New Roman

\_\_\_ White Fabric

\_\_\_ **Euro Sign Bold**

**Carpet Color:**

\_\_\_ Black

\_\_\_ Green

\_\_\_ Blue

\_\_\_ Burgundy

\_\_\_ Red

\_\_\_ Gray