



2011 10x20 Turnkey Package

- *Exhibit Space*
- *Display Package*
- *Exhibits Plus Promotional Package*

All In One Easy Payment

If Ordered by Feb. 11: \$10,800, after Feb 11: \$12,600

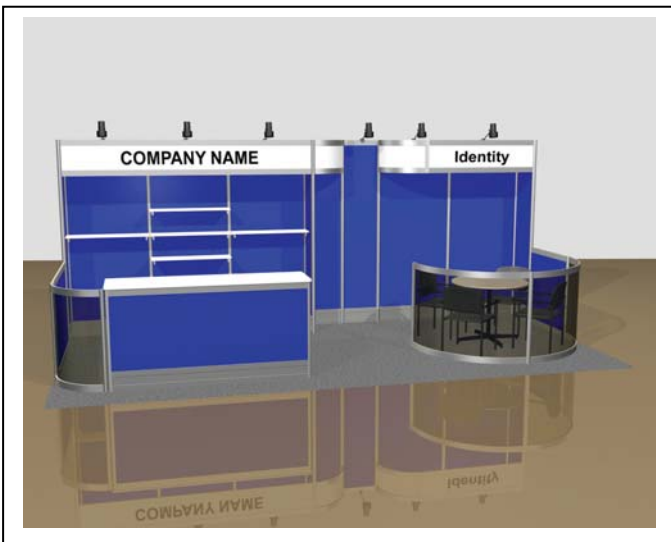
Exhibit Space:

To select exhibit space and to confirm your Turnkey Package reservation, please contact your Sales Manager:

Stephanie McCall: Companies A – K
Phone (913) 981-6146
Fax (913) 514-6339
Stephanie.mccall@penton.com

Cathi O'Brien: Companies L - Z
Phone (203_ 358-4305
Fax: (913) 514-3694
Cathi.obrien@penton.com

Display Package:



10' X 20' Display Package Includes

- One 2 meter counter
- Five 1 meter shelves
- Six Arm lights
- Electrical Service for Lights only
- One starbase Table 40" x 30" high
- Four contemporary chairs
- One 180 sq.ft. 13 oz. carpet
- Trash Can
- Two ID Panels: Company Name and Identity (Product)

Exhibits Plus Promotional Package: Turnkey Display Benefits:

- Company Logo and Link to your website
From your online listing on www.iwceexpo.com
- IWCE Post-Show attendee list
- Your Company Logo included with your listing in the IWCE 2011 Official Show Directory

No Display Shipping Fees

No Installation or Dismantle fees

Booth will be set up when you arrive

Reduced set up time/Travel expenses

Display can be customized to your specifications through GES



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Please Complete and Submit to Sales Manager:

Exhibiting Company Name (for Display header Panel as seen on previous page):

Please check box to include company logo – please forward via email in EPS format to Sales Manager.

Identity or Product Description (for ID header panel as seen on previous page):

Booth #: _____

Print Name: _____ Signature: _____

Font Style:

Panel Color:

___ Arial

___ Blue Fabric

___ **Times New Roman Bold**

___ Gray Fabric

___ Times New Roman

___ White Fabric

___ **Euro sign Bold**

Carpet Color:

___ Black

___ Green

___ Blue

___ Burgundy

___ Red

___ Gray