

KNect365, an Informa Business, Mission Critical Technologies and International Wireless Communications Expo Collaborate to Offer New Opportunities for the Global Critical Communications Industry

ATLANTA AND LONDON, November 7, 2017 -- KNect365, an Informa Business, [Mission Critical Technologies](#), the global exhibition and conference dedicated to next-generation public safety technologies, and [International Wireless Communications Expo \(IWCE\)](#), the premier annual event for communications technology professionals, are collaborating to bring new opportunities for critical communications technology vendors and professionals globally. The two sister brands are joining forces as part of KNect365's Public Infrastructure Group to provide communications technology professionals all the information they need to get their jobs done well. There is tremendous synergy between Mission Critical Technologies and IWCE as well as other brands within KNect365 including Africom, 5G Franchise and the IoT/Smart Cities franchise.

The two events are partnering around conference program sessions and editorial content. Both Mission Critical Technologies and IWCE exhibitors and attendees can now reach the international critical communications industry by exhibiting, attending and sponsoring any of the Informa critical communications events throughout the world.

"Our industry is rapidly transforming," said Jackson Szabo, Portfolio Manager, Mission Critical Technologies. "As the former producers of the Critical Communications World event for 19 years, we are very excited to work with the IWCE team to offer expanded opportunities in the United States."

Gregg Herring, VP & Market Leader, Public Infrastructure said, "We've received inquiries from exhibitors and attendees about an international presence. We are thrilled to now be able to share these international events with the IWCE community. By collaborating on these events throughout the world, we know we can help grow our customer's businesses and industry knowledge."

Mission Critical Technologies showcases the technological progression of public safety organizations through a two-day exhibition with over 100 organizations showcasing their solutions. Mission Critical Technologies also educates its community through CPD accredited conferences. Mission Critical Technologies will be held June 13 -14 2018 in London, as part of London Technology Week. For additional information, visit: <https://tmt.knect365.com/techxlr8/>. Mission Critical Technologies regional events include: Mission Critical Technologies Asia (October 2018), Mission Critical Technologies Africa (November, 2018) and the 8th Annual Critical Control Rooms (December, 2018).

For over 40 years, IWCE has been the leading industry event where communications technology professionals come together to network, connect with their vendors and take part in our robust conference program. The exhibit hall features 400 exhibitors and conference program offers 100+ workshops, short courses, power sessions and trainings. Over 7,000 individuals attend from a diverse group of industry professionals including product distribution, government, public safety, critical infrastructure and business enterprise. IWCE 2018 will be held March 5-9, 2018 in Orlando. For more information, visit www.iwceexpo.com.

About Informa

Mission Critical Technologies and IWCE are part of Informa, the international business intelligence, academic publishing, knowledge and events group. Informa serves commercial, professional and academic communities, helping them connect and learn, and creating and providing access to content and intelligence that helps people and businesses work smarter and make better decisions faster.

Informa has over 7,500 colleagues in more than 20 countries and a presence in all major geographies. It is listed on the London Stock Exchange and is a member of the FTSE 100.

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